



BOARD OF DIRECTORS

METROPOLITAN ATLANTA RAPID TRANSIT AUTHORITY

EXTERNAL RELATIONS COMMITTEE

FRIDAY, NOVEMBER 18, 2022

ATLANTA, GEORGIA

MEETING MINUTES

1. CALL TO ORDER AND ROLL CALL

Committee Chair Robert Ashe III called the meeting to order at 10:03 A.M.

Board Members

Present:

Al Pond
Freda Hardage
Robert Ashe III
Roderick Frierson
Rita Scott
William Floyd

Board Members

Absent:

Jim Durrett
Roberta Abdul-Salaam
Kathryn Powers
Reginald Snyder
Stacy Blakley
Thomas Worthy
Heather Aquino
Roderick Mullice
Russell McMurry

Staff Members Present:

Collie Greenwood
Raj Srinath
Peter Andrews
Ralph McKinney
Luz Borrero
George Wright

Also in Attendance:

Justice Leah Ward Sears, Stephany Fisher, Colleen Kiernan, Tyrene Huff, Kenya Hammond and Phyllis Bryant

2. APPROVAL OF THE MINUTES

Minutes from July 21, 2022 External Relations Committee.

Approval of the Minutes from July 21, 2022 External Relations Committee. On a motion by Board Member Frierson, seconded by Board Member Hardage, the motion passed by a vote of 6 to 0 with 6 members present.

3. BRIEFINGS

Government Affairs Update

Colleen Kiernan, Sr. Director Government and Community Affairs, provided the Committee with a State Legislative update.

Media Impressions Update

Stephany Fisher, Manager Communications, provided the Committee with an update of the Authority's media impressions for July 2022 - October 2022.

4. OTHER MATTERS

None

5. ADJOURNMENT

The meeting adjourned at 10:23 A.M.

Respectfully submitted,



Tyrene L. Huff
Assistant Secretary to the Board

YouTube link: https://youtube.com/live/PGH_pHjXr8?feature=share



Government Affairs

November 2022 Update

Agenda

Election Results

State Legislative Preview

Federal Update

MARTA Jurisdictions - Results

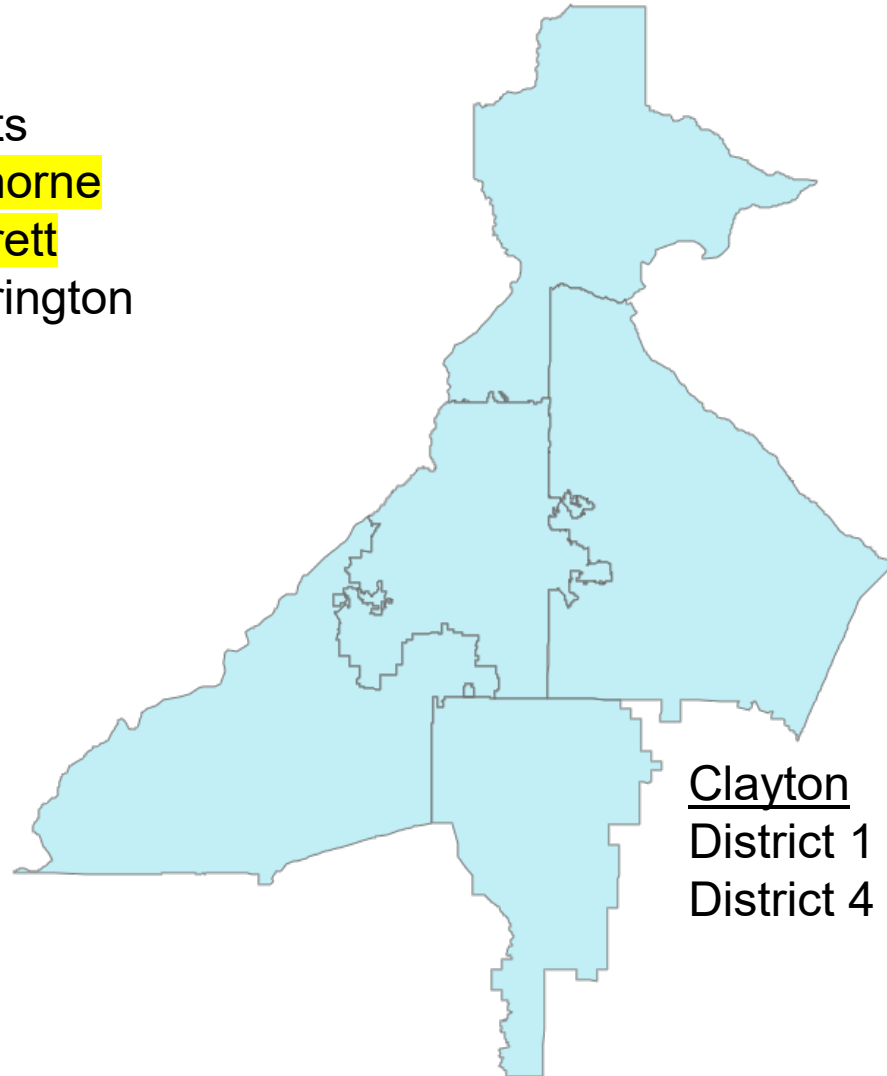
Fulton

Chairman – Robb Pitts

District 1 – Bridget Thorne

District 3 – Dana Barrett

District 5 – Marvin Arrington



DeKalb

District 2 – Michelle Long Spears

District 3 – Larry Johnson

District 7 – Lorraine Cochran Johnson

Clayton

District 1 – Alieka Anderson

District 4 – DeMont Davis

State Election Highlights

- ✓ Kemp Administration – alignment with economic development priorities
 - ✓ Agency Leadership
- ✓ New Senate Leadership
- ✓ New House Leadership
- ✓ MARTOC Committee



State Legislative Preview

- ✓ Transit Trust Fund/other
- ✓ Transit Lane Camera Enforcement
- ✓ Freight & Logistics
- ✓ Electric Vehicles



Federal Update

- ✓ Election Results
- ✓ Grants





Thank You




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MARTA's Five Points station to get major face-lift

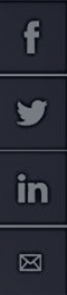
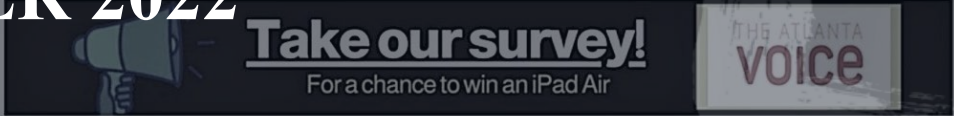
MEDIA IMPRESSIONS

JULY – OCTOBER 2022

BC BROKEN GROUND
How Memphis beat the odds to stop a pipeline.
LISTEN TO PODCAST



Take our survey!
For a chance to win an iPad Air



DOWNTOWN

Atlanta scores \$25M for Five Points MARTA station redo

A to use federal funds oints Station upgrade

Published August 12, 2022 | MARTA | FOX 5 Atlanta

\$5 Million grant to go towards improvements to MARTA's Five Points station



Fifth Station Soccer pitch opens at Kensington MARTA Station

By FOX 5 Atlanta Digital Team | Published July 17, 2022 | DeKalb County | FOX 5 Atlanta

ATLANTA INTOWN, BUCKHEAD, FEATURED STORY, NEWS, TOP STORIES

New soccer pitches open at MARTA's Kensington station

News Soccer Sports

First Station Soccer in DeKalb offers amenities for community

July 19, 2022 Jay Phillips 0 Comments Atlanta United Foundation, DeKalb, MARTA, soccer, Soccer in the Streets, Station Soccer

MARTA Station Soccer Launch – Kensington Station – July 16, 2022

Kelly Jordan July 18, 2022 6:12 am

MARTA station soccer expands to Kensington Station

BY ON COMMON GROUND NEWS ON JULY 18, 2022



JULY

704 Mentions

\$6.5M AVE

92% Positive & Neutral

WABE

News Radio/Podcasts TV Community Support Us

LIVE WABE 90.1: 1A

11:00AM: City Lights with Lois Reitzes

Schedule Change Stream

ATLANTA UNITED | IMMIGRANTS | MARTA | SOCCER

New soccer field at MARTA station brings the sport to immigrant kids

Rail News Home » Passenger Rail

Rail News: Passenger Rail

MARTA wins RAISE grant to transform Five Points rail station



Five Points MARTA station to get \$25 million overhaul

Five Points MARTA station to get \$25 million overhaul

LOCAL NEWS

\$25 million approved for Five Points MARTA station improvements

\$25 million revamp coming to MARTA Five Points Station

"Make this place sing and I know you are going to do it Atlanta style."



AUGUST

951 Mentions

\$16M AVE

94% Positive & Neutral

SEPTEMBER

The Atlanta Journal-Constitution

lection 2022 Voter Guide Opinion Sports AJC Events EPaper Ne

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MARTA unveils details of Atlanta Streetcar extension to Beltline



308 Mentions

\$11M AVE

96% Positive & Neutral



OLD FOURTH WARD



Video clip vividly shows new ATL Streetcar route to Ponce City Market

Where five new stops and light-rail lines would be located in Old Fourth Ward, on the BeltLine

ATLANTA

MARTA: Extending Streetcar East to the Beltline will be successful, improve ridership



By WSBTV.com News Staff

September 14, 2022 at 6:58 pm EDT

From bus driver to CEO | MARTA names new leader



METRO ATL

MARTA names Collie Greenwood as new CEO

MARTA names former bus driver new CEO, general manager

Published October 28, 2022 8:39AM | FOX 5 Atlanta



The Atlanta Journal-Constitution

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MARTA names new CEO for an era of expansion

MARTA looks within own ranks to hire new chief

by Dave Williams | Oct 27, 2022 | Capitol Beat News Service

OCTOBER

506 Mentions

\$11M AVE

95% Positive & Neutral

MARTA eyes fresh development plan to go atop Arts Center station

Email Share in

MARTA picks team for Westside's first station redevelopment

It's official: MARTA moving forward with rapid buses in SW Atlanta

\$300M BRT system is expected to be running along Campbellton Road corridor in six years

MARTA's new deputy GM plans to speed up big transit projects

 John Ruch • August 29, 2022 6:51 pm

MARTA Sustainability Efforts Boosted By FTA Low-No Grant For Electric Buses

Soccer field officially opens at Lindbergh MARTA station after pandemic delay

QUESTIONS

Home > News > Aug 2022

MARTA Earns AA Credit Rating

MARTA, NEXT & Atlanta Artists Launch Art Campaign To Address Pandemic, Racial Reckoning